PLATAFORM

ADN
ENTREPRENEUR



The entrepreneurial spirit has lived within humans for thousands of years, and through it, we have seen how times change— yet entrepreneurs endure.



ADN is a powerful and innovative tool that reveals the ENTREPRENEURIAL PROFILE within each person. It helps identify which competencies need to be developed, how to develop them, and which types of ventures will provide the best environments to thrive.



FOR BEYOND

FOR BEYOND contactanos@4-beyond.com

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Who We Are

We are an interdisciplinary team that has invested time, dedication, and care to support people in making their life projects a reality—whether in the family, social, work, or professional sphere. We also help companies identify the best talent by "PLACING THE RIGHT PEOPLE IN THE RIGHT PLACE," turning individual aspirations into reality across various professional and occupational fields..

Our Purpose

We are dedicated to EMPOWERING people's abilities by identifying their TALENT (Natural Strengths and Current Competencies) through innovative methodologies and technologies. Our goal is to support and guide individuals in their personal and professional growth.

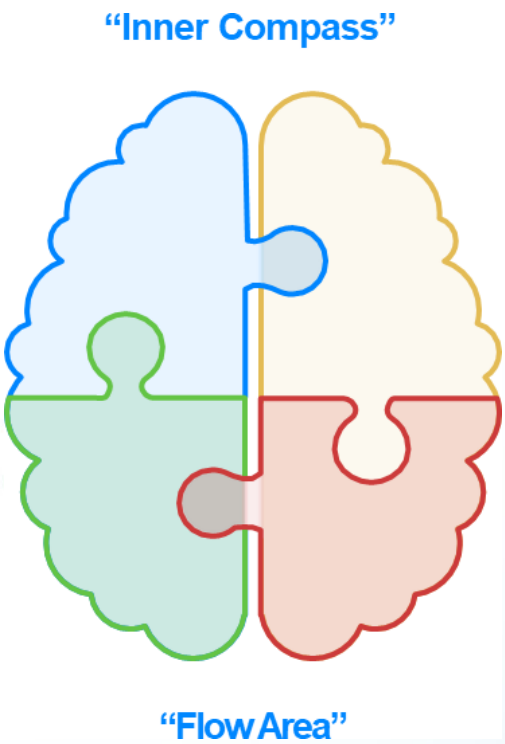
Our Experience

We are a company with over 14 years of experience, focused on research, consulting, development, and innovation. This has allowed us to understand diverse realities and make the expectations of both individuals and organizations a reality.

Our Methodology

It is a methodology supported by scientific and neurophysiological findings related to the structure of the brain hemispheres (left and right), along with the latest discoveries suggesting the existence of four brain areas—each with its own characteristics and specializations—which offer a different way of SEEING and RELATING to the world.

Each person is genetically predisposed to have ONE dominant thinking style, which we call NEURO-STRENGTH. By discovering it, we can unlock our full potential.



OUR CLIENTS

Pontificia Universidad Javeriana

Universidad de La Sabana

ADN Evolución Humana
Innovación en Gestión de Talento

THE MUSHER
TRANSFORMATIONAL LEARNING

la ene potencia
elevamos tu talento

COMFACHOCO

Comfaca

GLOBAL Outsourcing

Recolócate
JOB & CAREER COACHING

Instituto Comfamiliar

Comfaguajira

PROPULSOR

GroWin

ALCALDÍA MUNICIPAL DE CHÍA

INALDE Business School
UNIVERSIDAD DE LA SABANA

Comfenalco TOLIMA

Unidad del Servicio de Empleo

Gestores de talento

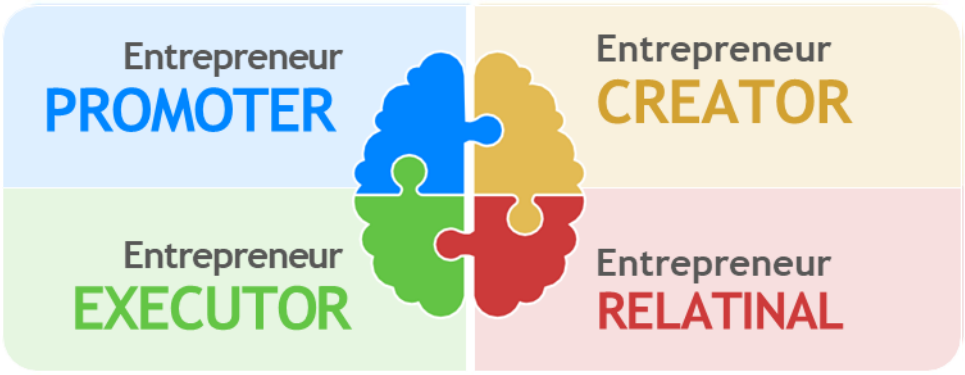
For Beyond®

ADN ENTREPRENEUR

With this test, you will discover your Entrepreneurial Profile. Whether you're planning to start a venture or are already an entrepreneur, this test will help you identify the strengths and most developed skills and competencies within your profile.

Key success competencies have been defined for each Entrepreneurial Profile, drawn from prominent university texts as well as research conducted with entrepreneurs.

A sample of entrepreneurs and university students made it possible to validate and refine the competencies and development levels required to become a successful entrepreneur.



- Leadership Attitude
- Analytical Thinking and Problem Solving
- Influence
- Critical Thinking
- Results Orientation
- Planning and Monitoring
- Resource Management
- Learning and Use of Knowledge
- Professional Rigor
- Control Skills

- Visionary Thinking Creativity
- Entrepreneurial Spirit
- Attitude of Change and Innovation
- Empathy
- Inspiring - Motivating - Encouraging
- Teamwork and Network Building
- Negotiation / Conflict Resolution
- Relationship Development / Communication

Advantages

Personal Web Portal

100% Digital

Modular

Information in the cloud

Custom reports

Supported by scientific evidenceíficas

Consolidated Reports, of all those evaluated

Data Analytics

Easy access and administration

We are currently present in:

- ✔ Panamá
- ✔ Perú
- ✔ Costa Rica
- ✔ México
- ✔ Colombia
- ✔ Chile
- ✔ Ecuador
- ✔ España
- ✔ El Salvador



We are currently present in:

- ✓ Understand the Entrepreneurial Profile that best fits you.
- ✓ Identify the key competencies of the appropriate profile, as well as the development levels needed to become a successful entrepreneur.
- ✓ Discover Development Plans to strengthen core competencies — "the difference between having a good idea and launching a successful venture".
- ✓ At the end of the test, you will receive: An individual report (web and PDF), through which you can identify your competency development trends, highlighting your strongest and weakest areas.
- ✓ Evaluate with your partners whether you form the ideal entrepreneurial team to develop the business, and how you can complement each other.

Certifications

- ✓ Certification of validity and reliability
- ✓ Assertiveness 95% Acceptability 90%
- ✓ Certification of Copyright and Intellectual Property

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